

## Testimonials

"I just want to say thank you for the funding for our soccer program here at the Community Centre. The kids got a lot of great stuff and had the experience of learning new soccer skills with their coach. They absolutely loved it"

"On behalf of the Newfoundland and Labrador Powerlifting Association I wanted to say thanks for your support in sending Justin Miller to the World Powerlifting Championships. Justin finished in 6th place and showed some great promise while competing as an 18 year old in the open age class (23 - 40). He did manage to set 5 national records (4 in the junior age class (18-23) and 1 in the open class). He also set 9 provincial records out of a possible 10 that he qualified for based on his age and weight."

"Thank you so much for the funding, without it, we would not be able to have our son in his hockey program this year. We really appreciate it and thank you from the bottom of our hearts".

"Dear Kidsport, I want to thank you on behalf of my family for the equipment you purchased for my sons hockey season. As a struggling family with 5 children, this equipment allowed us to have our sons in hockey this year and make the best of their 2009 season. You have helped us so much, Thank you!"



## Mission

KidSport™ assists children overcome financial barriers which prevent or limit their participation in organized sport.

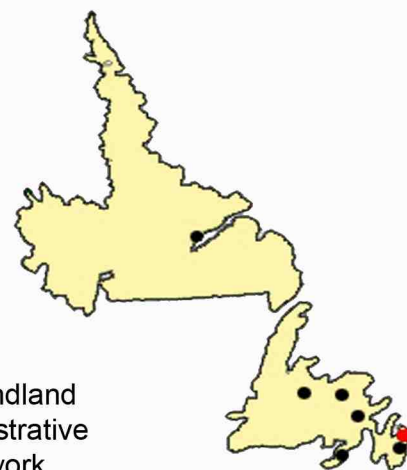
## What is KidSport™

KidSport™ is a national, children's charity which provides funding assistance to families to enable their children to participate in organized sport. The KidSport™ program was established in Newfoundland and Labrador in 2002 and is administered by Sport Newfoundland and Labrador.

KidSport™ helps families by providing funding to cover the cost of registration/participant fees and personal sport equipment for athletes 18 years of age and under. Funding is provided for any recognized sport activity of Sport Newfoundland and Labrador and priority is given to those sport activities that demonstrate a season of sport.

## Organizational Structure

KidSport™ Newfoundland and Labrador has a provincial KidSport™ chapter, located in St. John's, and six local KidSport™ chapters located in Clarenville, Gander, Grand Falls Windsor, Labrador, Marystown, and Mount Pearl. The provincial KidSport™ chapter has one paid employee - a Marketing and Events Coordinator - with support from Sport Newfoundland and Labrador's Executive Director and Administrative Assistant. Our local chapters, some of which work in partnership with the Canadian Tire JumpStart Program, are staffed by volunteers.

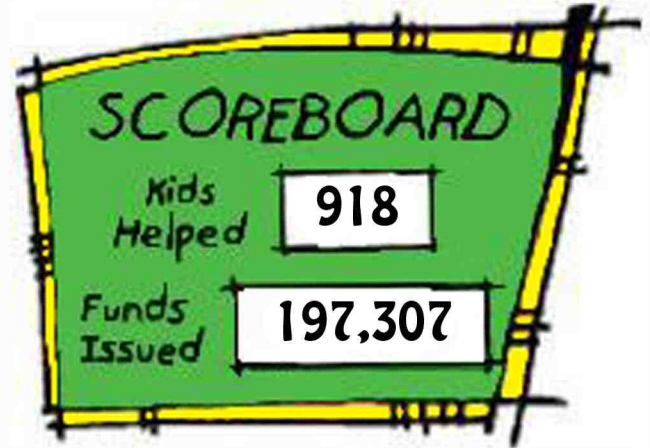


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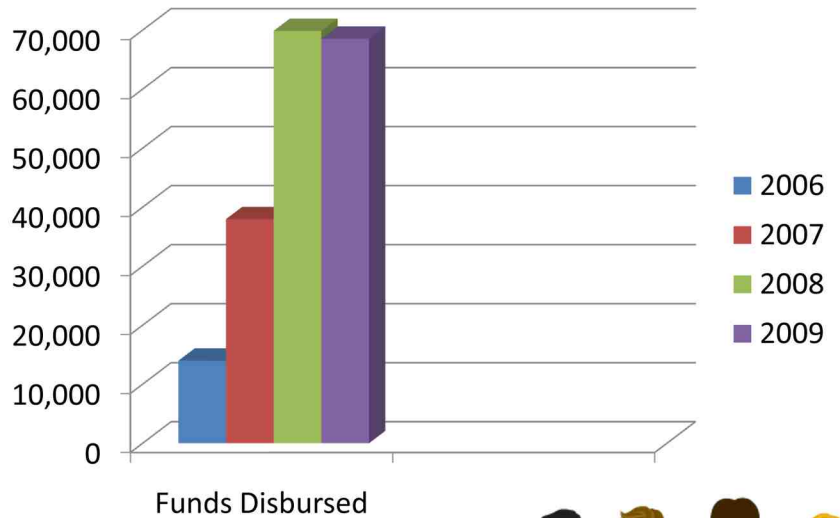
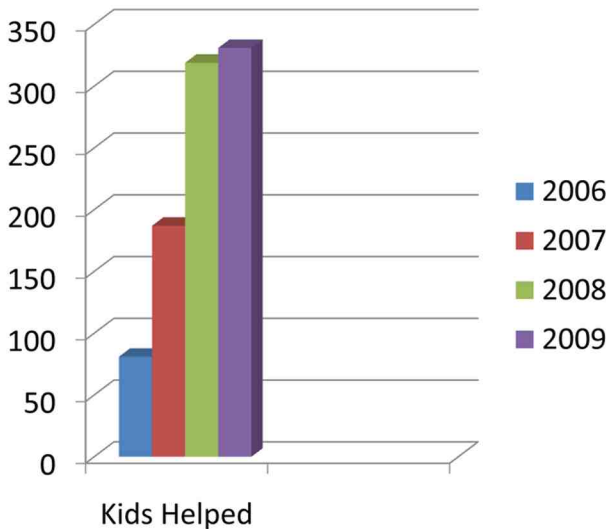
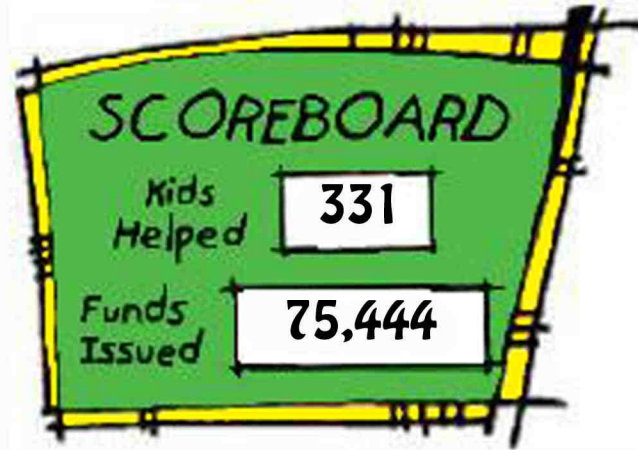
## Scoreboard

The Kidsport NL program continues to grow each year, funding more and more children across the province. Since program inception Kidsport has funded 918 athletes and issued \$197,307 in registration and equipment fees. This is a remarkable number and we hope that the program continues to expand throughout the province.



## 2009 Scoreboard

The response from our awareness and fundraising initiatives has been overwhelming. KidSport™ has helped athletes participate in a variety of sport activities in baseball, basketball, gymnastics, hockey, karate, skating, soccer, softball, swimming, tae kwon do, tennis, and boxing. In 2009, KidSport™ helped 331 athletes, almost triple the number funded in 2007, and distributed \$75,444 in funds, up from \$37,978 in 2007.



### Around the Community

Organizations around the community held various charity of choice events in aid of the KidSport™ fund:

The Mount Pearl Soccer Association in partnership with CBC raised \$3,500 through the Challenge/Jubilee Cup soccer weekend.



CBC



The Central IcePak Major Midget Hockey Club raised over \$500 through a charity hockey game in their community for Kidsport.



StatOil Hydro donates \$10,000 to Kidsport for the 2009 season after viewing the Kidsport Float in the 2008 Downtown Christmas Parade.

## StatoilHydro



Kidsport provides funding for an indoor soccer program at Macmorran Community Center in St. John's.



## Partners

Experience the Excitement of Sport



# Bell Aliant



# StatoilHydro



# Newfoundland Labrador

Thank you to our partners and to the many volunteers in our local chapters who graciously give their time and support to KidSport™

