

Tourism, Culture and Recreation  
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**KidSport™ Newfoundland and Labrador Launches  
[www.kidsport.nl.ca](http://www.kidsport.nl.ca)**

KidSport™ Newfoundland and Labrador announced today the launch of their new website designed to provide the latest information on the KidSport™ program in the province. The new site address is [www.kidsport.nl.ca](http://www.kidsport.nl.ca). Whether people want to access KidSport™ funding, donate to KidSport™, or find out about upcoming events, this site has been designed to provide users with the information they need.

KidSport™ is a national, children's charity which provides funding assistance to families to enable their children to participate in organized sport. KidSport™ firmly believes that the primary goals of children's sport programming are for each child to have fun and to want to play again next season. Young people learn more than athletic skills from sport. Sport provides a lifelong opportunity for self-expression and self-discovery, and teaches children the value of leadership, practice, hard work, dedication, and self-confidence.

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